

Editorial Calendar

* (BD) = Bonus Distribution

ISSUE	FEATURE 1	FEATURE 2	PRODUCTS	BONUS
January Closing*: November 27, 2007 Materials**: December 4, 2007	2008 Market Sector Outlook: An annual summary of civil engineering market potential, including water and wastewater, transportation, land development.	The Zweig Letter Hot Firm 2007 List: The results of the annual ranking of the fastest growing architecture, engineering, and environmental firms.	Stormwater: pipe, retention/detention systems, treatment, low-impact design solutions Retaining walls: segmental, mechanically stabilized earth, wire formed, sheet piling	<i>The Zweig Letter</i> Hot Firm 2007 List EC08: International Erosion Control Association Conference & Expo (Pre-show coverage & BD*)
February Closing: December 21, 2007 Materials: December 28, 2007	Public-private partnerships: Communities are using PPPs for transportation and water/wastewater infrastructure and management. This article will explore the trend.	Stormwater: This article will provide solutions for the management of combined sewer overflows and share how areas are improving water quality.	Geomatics: surveying, laser scanning, GPS positioning, GIS applications, construction machine control Erosion control: netting, blankets, TRMs, bioengineering, hard armor, gabions, hydraulic mulches, geocells	EC08: International Erosion Control Association Conference & Expo, Feb. 18-21 (BD) Readex Message Impact Study
March Closing: January 29, 2008 Materials: February 5, 2008	Project management: This article will share tactics for meeting budgets and schedules, and managing project work effectively.	Geotechnology: Geotechnical evaluations and improvement methods can make or break land development projects. Learn the current techniques being applied.	Wastewater: onsite and centralized treatment, pipe, sewer rehab, water reuse Geomatics: total stations, GPS receivers, GIS, laser scanners, mapping/surveying software	2nd Annual Pinnacle Awards Land Development East, March 25-26 (BD)
April Closing: February 26, 2008 Materials: March 4, 2008	Sustainable design: Experts share how to meet clients' goals for sustainable design, including erosion and sediment control, stormwater management, and more.	Retaining walls: This article will discuss design and application of retaining walls, as well as geosynthetics used in conjunction with them.	Erosion control: bioengineering, NPDES compliance, stream/slope stabilization Software: design, analysis, and modeling, including CAD, 3-D modeling, rendering, transportation, stormwater, water/wastewater, erosion control	
May — Buyers' Guide Closing: March 25, 2008 Materials: April 1, 2008	Product trends: Articles spotlighting product trends such as erosion control, geomatics, geosynthetics, pipe, potable water, sewer rehab, stormwater, transportation, walls, wastewater, or software.	Resource listings: Associations, business consultants, recruiters, professional liability insurance providers, software resellers, materials testing services	Product listings: Erosion and sediment control, geomatics, geosynthetics, geotechnology, software, hardware, pipe, potable water, sewer rehab, stormwater, transportation, walls, wastewater	2007-2008 Buyers' Guide <i>Bridges</i> Print Supplement International Bridge Conference, June 2-4 (Pre-show coverage & BD)
June Closing: April 29, 2008 Materials: May 6, 2008	Salary Survey: This article reports on data collected in our annual compensation survey — including salary and benefits.	Geomatics: Learn about current trends in land surveying, laser scanning, GPS, or GIS.	Stormwater: pipe, retention/detention systems, treatment, low-impact design solutions Bridges: precast concrete, steel, timber, and composite structures, temporary and prefabricated bridges, design software	International Bridge Conference, June 2-4 (BD) AEC Technology Strategies, June 12-13 (BD)
July Closing: May 27, 2008 Materials: June 3, 2008	NPDES Update: This article will address the impacts of NPDES to stormwater management and sediment and erosion control practices.	Transportation: The latest techniques in pavement design will be detailed for concrete or asphalt pavement.	Software: 3-D design and modeling for transportation, stormwater, land development applications Stormwater: separators, catch basin inserts, filtration systems, storage tanks/chambers, treatment systems, software	
August Closing: June 24, 2008 Materials: July 1, 2008	Information technology: A wrap up of the AEC Technology Strategies event, discussing trends in software, hardware, and collaboration. Includes exhibitor and sponsor coverage.	Wastewater: This article will explore onsite wastewater treatment, an efficient option when regional systems are at maximum capacity or located far from new development.	Pipe: stormwater, wastewater, potable water in new and sliplining applications, sewer rehab Geosynthetics: geogrids, geocells, geomembranes, GCLs, geotextiles, tubes, drains	Readex Message Impact Study
September Closing: July 29, 2008 Materials: August 5, 2008	Hot Firm Hall of Fame: The firms that have been listed on <i>The Zweig Letter</i> Hot Firm list multiple times will be honored.	Stormwater: This article will give design guidance for effective stormwater management on landfill projects, including collection, treatment, and storage.	Retaining walls: earth retention, slope stabilization, and erosion control applications Software: project management, asset management, file management	Come see us at the 2008 Best Firm To Work For Summit
October Closing: August 26, 2008 Materials: September 2, 2008	Best Civil Engineering Firms To Work For: This highly anticipated, annual article announces the firms with the best workplaces.	Transportation: Learn about solutions for rail crossings, a safety issue in communities nationwide.	Geosynthetics: soil reinforcement in roadways and retaining walls, erosion control, filtration Wastewater: treatment, sewer and manhole rehab, pumps, software	Come see us at the <i>The Zweig Letter</i> Hot Firm Conference (BD) Come see us at the 2008 Structural Engineers' Buildings Conference & Expo
November Closing: September 23, 2008 Materials: September 30, 2008	Geomatics: Learn about current trends in land surveying, laser scanning, GPS, or GIS.	Software: Civil engineering design software, including 3-D modeling, is a critical tool for designers. This article delves into current trends and future issues.	Erosion control: bioengineering, NPDES compliance, stream/slope stabilization IT Hardware: desktop workstations, rugged laptops, tablet PCs, printers, scanners	
December Closing: October 28, 2008 Materials: November 4, 2008	Land development: Learn what makes successful projects, considering design of roads; wastewater, stormwater, and water facilities; erosion and sediment control; streetscape; and more.	Project management: This article will share tactics for meeting budgets and schedules, and managing project work effectively.	Software: transportation, stormwater, water/wastewater system design, analysis, or modeling Pipe: potable water, stormwater, wastewater	Come see us at Land Development West (BD) CEO Outlook

* Closing = Ad closing; ** Materials = Ad Materials Due date